GovDelivery
Helping Government Efficiently and Effectively Engage with the Public

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www.govdelivery.com
Maximize direct connections with the public through digital communications

**Effectiveness** – Reach More People
Dramatically increase the number of people you reach directly

**Efficiency** – Automate Complex Communications
Streamline communication across email, SMS, social media and other channels

**Engagement** – Create Mission Value
Drive users to the online and offline activities that create the most value for the State
GovDelivery
Deep experience – Substantial scale

• **More than 550** public sector organizations manage their digital communications through GovDelivery

• **More than one billion** messages are sent quarterly by government agencies through GovDelivery

• **30,000** people sign up every day through GovDelivery to receive digital messages from the government

• Client messages have an industry-leading deliverability rate **greater than 99%**

• Clients typically grow the base of people they reach by **75%** in the first year
Digital Communication Management is an automated system that uses email, text messaging, RSS and social media to notify citizens about specific topics when new information is posted to a government website. Thus, enhancing reach without increasing workload.
Communication: What do we say?

- Weather
- Public Meetings
- Events
- Special Projects/Initiatives
- Volunteer Opportunities
- Health Updates/Advisories
- License Reminders
- Day-to-Day Activities
Offer Citizens Updates

- Sign up for Baltimore City Police Alerts and Community Advisories.

- Email Updates: Sign up for email updates on a variety of topics.

- Information for Truckers: Updates for truck drivers serving Port terminals.
Stay Informed

Quick Subscribe for deb.demo@govdelivery.com
The City of Bellevue offers updates on the topics below. Subscribe by checking the boxes; unsubscribe by unchecking the boxes.
Access your subscriber preferences to update your subscriptions or modify your password or email address without adding subscriptions.

Subscription Topics

- Emergency
  - Emergency Information
  - Emergency Training for Businesses
  - Emergency Training for Residents
  - Extreme Weather Response
  - Fire Prevention Safety Videos
  - Meydenbauer Bay Overfootpath

- News
  - City Council
    - City Council Agendas
    - City Council Minutes

- Minutes and Agendas

- Arts
  - Arts Special Projects Funding
  - Bellevue Arts District
  - Bellevue Youth Theater Auditions
  - Bellevue Youth Theater Productions
  - Bellevue Sculpture Exhibition
  - Eastside Arts Partnerships
  - Neighborhood Public Art
  - Cultural Compass
  - Burke Literati

- BTV
  - Bellevue TV News Programming
  - Bellevue TV Weekly Schedule

- Codes
  - Construction Codes
  - Development Code
  - Development Services Handouts
  - Fire Code
  - Fire Code Interpretations
  - Fire Department Development Standards
  - General Development Requirements
  - Transportation Code
  - Utilities Codes
  - Fire Prevention Fact Sheets

- Getting Involved
  - Civic Volunteering
  - Environmental Stewardship Volunteering
  - Recreation Volunteering
  - Senior Volunteering
  - Teen Volunteering
  - Volunteer Opportunities
  - Volunteering Events
  - Board/Commission Openings

- Jobs
  - Fire Department Testing and Hiring
  - Job Openings

- Neighborhoods

- Procurement
  - Bids and Requests for Proposals and Qualifications

- Special Interest
  - Botanical Garden Volunteers
  - Diversity Announcements
  - Diversity Events
  - Diversity Jobs
  - Eastside Conversations on Race and Culture
  - Volunteer Coalition
  - Cultural Diversity
  - City Taxes

- Sports and Recreation
  - Adult Sports Leagues
  - Bellevue Aquatic Center
  - Bellevue Parks
  - Bellevue Skate Parks
  - Crossroads Community Center
  - Lake Hills Greenbelt
  - Lewis Creek Programs
  - Mercer Slough Environmental Education Center
  - North Bellevue Community Center
  - Parks & Community Services eNews
  - Recreation and Events
  - Rentonwood Tennis Center Fees and Programs
  - Seasonal Parks Connections Brochure
  - South Bellevue Community Center
  - Youth Sports
  - Bellevue Outdoor Movies
  - Newport Hills Neighborhood Park Planning
  - Challenge Course Expansion

- Traffic
  - Traffic Advisories
  - Traffic Action Plans

- Planning

Privacy Policy - Help
Stay Informed

--- PRESS RELEASE ---
For Immediate Release

Auburn’s National Night Out Scheduled Aug 2; It’s America’s Night Out Against Crime!

Contact:
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FOR IMMEDIATE RELEASE: June 8, 2011

AUBURN, Wash. — June 8, 2011 - The 28th Annual National Night Out (NNO), a unique crime/drug prevention event sponsored by the National Association of Town Watch (NATW), has been scheduled for Tuesday, Aug. 2. All neighborhoods are encouraged to be a part of AUBURN’S NIGHT OUT 2011 team.

On Tuesday, Aug. 2, residents in neighborhoods throughout the city of Auburn and across the nation are asked to lock their doors, turn on the outside lights and spend the evening outside with neighbors and police.

Stay Informed
Increase Your Reach with the Network
Increase Your Reach with Social Media

Post content directly to social media channels and efficiently create outbound communications...

Remove the need to manually access and post to various sites!
Share: Channel Cross-Promotion
Share: Channel Cross-Promotion
Complete the Loop
Share: Email Content to Social Media
Analytics: Measuring Effectiveness
Engagement: Results

- Weather
- Public Meetings
- Events
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- Volunteer Opportunities
- Health Updates/Advisories
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GovDelivery helps government organizations by transforming how they communicate with the public. Connecting directly to the public is more than just sending email or SMS messages and posting to social media. It’s about providing relevant information to citizens when they need it to drive actions that create immediate and lasting value for the public. Over 500 Public sector organizations worldwide use GovDelivery sending over one billion targeted messages quarterly. These organizations have been able to reach more people than ever before, streamline complex communications and engage the public to create lasting value.