SUBCABINET ON MILITARY DOWNSIZING

Governor’s Conference Room
Legislative Building
ABOUT OMF

• Federal and State Certified Veteran-Owned Small Business in Edmonds, WA
• Founded in 2008 by US Navy Veteran
• Awarded WA State Patriotism Award in 2011
• OMF's overall Open Ratings performance rating was 97 out of 100

WE SPECIALIZE IN:
• Military-to-Civilian Transition consulting, training
• Multi-agency, cross-jurisdictional coordination
• Discovering & automating manual processes

WHY WE’RE DIFFERENT:
• Veteran-centric web & technology solutions (VAPP & VAPPedu)
• Federal, State & Commercial contracting experience
• Operations experience in civil-military relations to achieve objectives
State Analysis

THE TASK

The purpose of this contract is to focus on the state’s current capacity to understand, plan for and support implementation of a statewide military and defense economic diversification strategy as well as the state’s capacity to conduct targeted workforce transition support of defense-sector employees to other sectors of the economy.
State Analysis

PROJECT OVERVIEW

Interviewed 23 stakeholders

• Identified **key state agencies** & their partners
• Identified **CURRENT** processes used to respond to **INDUSTRY** downsizing
• Assess stakeholders’ ability to apply **CURRENT processes & resources** to the Military & Defense Sector
OMF’s preliminary recommendations are based on interviewee findings:

- There are **two EXISTING processes** in place to help dislocated workers. These processes apply to service members as they transition out of the military
  - Key agencies and partners strongly support the **USDOL Rapid Response program**
  - The **JBLM/WSMTC transition process** for service members was also identified as a potential component of a Defense Sector downsizing plan
- Suggest merging these two processes to create a “modified mobilization strategy and implementation plan”
State Analysis

USDOL Rapid Response Model

JBLM/WSMTC Transition Process Model

Modified Mobilization & Implementation Strategy

Key State, County & Local Stakeholders

Key DoD/Military Stakeholders

WA State Defense Downsizing Plan
State Analysis

**KEY FINDINGS**

Identified **5** major jurisdictions in process flow

Identified **8** unique major processes across 23 stakeholders

Identified **80** unique activities/tasks across 23 stakeholders

RESULTING IN **5,383** PROCESS TASKS IN A POTENTIAL MILITARY & DEFENSE SECTOR DOWNSIZING PLAN

- Notification of downsizing
- Initiate WA State, county, and WDC process
- Establish & manage WMA membership comm. & reporting tools
- SSMCP reports to membership & City of Lakewood
- Adjust & scale WSMTC process for dislocated civilian workers
- Engage LVRs & DVOPs for increased number of transitioning SMs
- Provide Rapid Response Team services
- Update WA State residents of defense-sector downsizing plan
State Analysis

KEY FINDINGS

TASK OWNERSHIP

- FEDS: 370
- STATE: 2,891
- COUNTY: 789
- LOCAL: 1,333
- PUBLIC

STATE OWNS OVER 50% OF RESPONSE ACTIVITIES/TASKS
State Analysis

RECOMMENDATIONS

• Convene Recommended Stakeholders

Use Rapid Response Program and WSMTC framework to develop Defense Sector downsizing plan
  – Review major processes & activities/tasks for applicability with stakeholder leads
  – Modify with necessary major processes and activities/tasks
  – Validate projected minutes/hours necessary to support activities/tasks across stakeholders to determine resource loading

• Secure funding for Defense Sector downsizing plan based on cross-jurisdictional focus
State Analysis

CONCLUSION

• WA has all the key components/stakeholders to implement a coordinated Defense Sector downsizing response plan
• WA has potential to lead the nation on this issue and serve as model for other states
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June 17, 2015
<table>
<thead>
<tr>
<th>Time</th>
<th>Agenda Item</th>
<th>Presenter</th>
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<tbody>
<tr>
<td>11:00 AM</td>
<td>WELCOME &amp; OPENING REMARKS</td>
<td>Governor Inslee</td>
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<tr>
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<td>GENERAL OVERVIEW &amp; BACKGROUND</td>
<td>Director Bonlender</td>
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<td>11:15 AM</td>
<td>PRESENTATION BY COMMERCE CONTRACTOR</td>
<td>OMF</td>
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<td>11:25 AM</td>
<td>TRANSITION COMMENTS</td>
<td>Governor Inslee</td>
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<td>11:30 AM</td>
<td>SUBCABINET OVERVIEW &amp; CHARGE</td>
<td>Director Bonlender</td>
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<tr>
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<td>• PROPOSED PURPOSE</td>
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<td>• PROPOSED PARTICIPANTS &amp; STRUCTURE</td>
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<td>• PROPOSED GOALS &amp; DELIVERABLES</td>
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<td>• PROPOSED TIMELINE (Next 15-30 Days)</td>
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<td>• PROPOSED NEXT STEPS</td>
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<td>12:30 PM</td>
<td>CONCLUDE</td>
<td>Director Bonlender</td>
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Create coordinated strategic plan to respond to and mitigate potential military reduction impacts on local communities.
## PARTICIPANTS

<table>
<thead>
<tr>
<th>SUBCABINET MEMBERS</th>
<th>KEY PARTNERS</th>
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<tbody>
<tr>
<td>• COMMERCE</td>
<td>• JBLM</td>
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STRUCTURE

• Chaired by **Commerce**
• Staffed by Governor’s **Military & Defense Sector Lead**
• **4 work groups**
  – Advisory Group
  – Workforce Development/Education
  – Community Partners & Social Services
  – Economic Development/Recovery
STRUCTURE

Subcabinet
Chaired by COM

Workforce / Education
Chaired by ESD

Community Partners & Social Services
Chaired by DSHS

Advisory
Chaired by MIL

Economic Development /Recovery
Chaired by COM
STRUCTURE

AGENCIES

**Advisory:** Chaired by MIL US Army, Navy, AF CASA

**Workforce/Ed:** Chaired by ESD SBCTC, LNI WTECB

**Community:** Chaired by DSHS DFI, WDVA, COM (Housing)

**Economic:** Chaired by COM OFM, DOR

PARTNERS

**Advisory:** WMA

**Workforce/Ed:** WDCs, WSMTC

**Community:** WSDOT, OSPI AFGE, IAFF, SSMCP

**Economic:** EDCs
PROPOSED DELIVERABLES

Develop strategic plans, and actionable tasks for decision makers, Including:

• Scaled-response **Defense Sector Downsizing Plan** *(Subcabinet)*

• **Workforce Transition Plan** *(Workforce/Education)*

• **Public Resource Package** *(Community Partners & Social Services)*

• Scaled-response **Economic Development / Recovery Plan** *(Economic Development)*
PROPOSED DELIVERABLES

• Each Agency identify **single point-of-contact**

• **Internal communications:**
  
  Kristine Reeves,
  Governor’s Military & Defense Sector Lead
  206-256-6105 desk
  kristine.reeves@commerce.wa.gov

• **Press & Public Engagement Communications:**
  
  Jaime Smith
  Governor’s Press Office
  jaime.smith@gov.wa.gov

• **Identification of gaps to implement proposed plans**
04 JUNE  Governor Announces Formation of Subcabinet
– Outreach to Key Stakeholders

17 JUNE  Subcabinet 1st Meeting
• Working Group Follow-up
– Agency Review of Draft Downsizing Framework Assessment

22-24 JUNE  Association of Defense Communities Meetings to include Army in Washington, DC

30 JUNE  Subcabinet Work session (proposed)

TBD  Respond to Army Announcement, Implement Defense Sector Downsizing Plan based on scaled response
A. **Review** DDFA major processes & activities / tasks for applicability with stakeholder leads

B. **Modify** DDFA with necessary major processes and activities / tasks

C. **Validate** projected minutes/hours necessary to support activities/tasks across stakeholders to determine resource loading
Brian Bonlender
Director
Washington State Department of Commerce
1011 Plum Street SE, Olympia, WA. 98504
www.commerce.wa.gov
Follow us @WAStrateCommerce

Staff Contact:
Kristine Reeves
direct: 206-256-6105 | cell: 206-910-1624
kristine.reeves@commerce.wa.gov