

ACCELERATING INTERGENERATIONAL OPPORTUNITY & SUCCESS IN WASHINGTON STATE

Washington State Department of Social & Health Services
Economic Services Administration | Community Services Division
December 1, 2017

SUMMARY

The Washington State Department of Social and Health Services Economic Services Administration (DSHS|ESA) is committed to investing in a future where all children and families have the opportunities they need to thrive and reach their full potential. This grant aims to accelerate intergenerational opportunity and success among the 348,000 families with low incomes (less than 200 percent federal poverty level) in Washington state.

Specifically, DSHS|ESA will work with internal and external stakeholders to advance opportunities via the newly created Governor's Interagency Workgroup on Poverty Reduction. For 18-month period from December 1, 2017 to May 31, 2019, DSHS|ESA will: (1) support the leadership and activities of [Governor Inslee's Interagency Workgroup on Poverty Reduction](#); (2) create a team of statewide stakeholders – with strong representation from people most impacted by poverty, as well as a diverse group of community stakeholders – to advise the interagency workgroup on poverty reduction; and (3) conduct consistent communications and outreach to elevate the state's poverty reduction efforts, as well as ensure state leaders and external stakeholders are working together.

SCOPE OF WORK & ANTICIPATED RESULTS

Activities during the grant period will focus on opportunities for accelerating intergenerational opportunity and success through Governor Inslee's recently created Interagency Workgroup on Poverty Reduction. To summarize:

The new workgroup – with representation from 10 agencies and legislators – will be co-lead by the Department of Social and Health Services, Employment Security Department, and Department of Commerce. The Governor has directed the workgroup to include the expertise of those most impacted by poverty in their efforts, as well as the expertise of other stakeholders, including those in academia, non-profits, philanthropy, and community-based organizations. Together, these groups will deliver a 10-year strategic plan to reduce poverty by December 1, 2019. They will focus on making progress in five areas – adopted from Ascend @ The Aspen Institute's 2GEN framework – that are essential to ensuring Governor Inslee's vision for opportunity and success to pass from one generation to the next: early learning, K-12, and higher education; housing, health, and well-being; employment pathways; asset building; and social capital.

The table below outlines the activities to be pursued during the grant period, as well as the results we anticipate. Activities carried over from 2016 are marked with (*).

GOAL 1: Support the leadership and activities of Governor Inslee’s interagency workgroup on poverty reduction.

Activities	Purpose	Anticipated Result(s)
Allocate 1.0 FTE of existing staff time to coordinate workgroup activities across systems, agencies, and programs	<ul style="list-style-type: none"> ● Create stronger state leadership and accountability for increasing intergenerational opportunity and success for kids and families ● Advance knowledge and understanding of poverty reduction efforts, and improve coordination across state systems, agencies, and programs 	Strengthened leadership, communication, and engagement across state agencies to advance intergenerational opportunity and success

GOAL 2: Create and convene a team of statewide stakeholders – with strong representation from people most impacted by poverty, as well as a diverse group of community stakeholders – to advise the interagency workgroup on poverty reduction.

Activities	Purpose	Anticipated Result(s)
Create an Advisory Team to Governor Inslee’s Workgroup on Poverty Reduction (in coordination with agency co-leads) that consists of external stakeholders and is representative of the state’s diversity by age, race, ethnicity, immigration status, sex, gender, disability status, military/veteran status, and geographic region*	<ul style="list-style-type: none"> ● Interagency Workgroup activities are influenced by the collective expertise and experience of a diverse group of people and communities ● Build on the collective expertise of state policymakers and agency staff, community stakeholders, and families with low incomes to inform the strategic plan due to the Governor and Legislature on December 1, 2019 	State system-wide policy and program changes are identified that have the greatest likelihood of improving 2GEN results for children, parents, and families.

GOAL 3: Conduct consistent communications and outreach to elevate the state’s poverty reduction efforts and ensure state leaders and external stakeholders are working together.

Activities	Purpose	Anticipated Result(s)
Create a 2GEN internship to support department activities	<ul style="list-style-type: none"> ● Provide training opportunities for 2GEN talent acquisition ● Build 2GEN leadership 	
Complete regional forums across the state to promote poverty reduction efforts and raise the influence of community solutions into policy and practice*	<ul style="list-style-type: none"> ● Build strong relationships with community stakeholders to increase the likelihood of advancing successful policy and programs ● Identify community-led solutions and “bright spots” for inclusion in state policy and practice, as well as for potential future state investment 	<p>A sustainable public/private movement is invested in and supported by a diverse group of statewide stakeholders</p> <p>The Interagency Workgroup on Poverty Reduction submits a strategic plan on December 1, 2019 with 100% support from Advisory Team</p>
Hold Workgroup meetings during the first year in communities with a high concentration of poverty and systemic barriers to	<ul style="list-style-type: none"> ● Ensure activities of the Poverty Reduction Workgroup are grounded in community experience and conditions 	

intergenerational opportunity and success		
Host two statewide summits – one on advancing intergenerational opportunity and success; and one on Division of Child Support’s Fatherhood Initiative	<ul style="list-style-type: none"> ● Raise the visibility of community-led efforts with policymakers ● Build support for the Interagency Workgroup’s activities 	

PERFORMANCE MEASURES

Goal	How much?	How well?	Are people better off?
#1: Support the leadership and activities of Governor Inslee’s interagency workgroup on poverty reduction.	<p>At least 20 internal and external stakeholders join Workgroup on Poverty Reduction</p> <p>At least six workgroup meetings held in 2018</p>	Each workgroup agency generates at least one proposal for advancing intergenerational opportunity and success	# of kids, parents, families, and communities likely to benefit from proposals introduced
#2: Create and convene a team of statewide stakeholders – with strong representation from people most impacted by poverty, as well as a diverse group of community stakeholders – to advise the interagency workgroup on poverty reduction.	At least one advisory group member is present at all full meetings of the workgroup	<p>At least half of advisory group reflects demographics of people living in poverty</p> <p>At least one-quarter of Advisory Team is represented by people with low incomes</p>	At least 3-5 proposals submitted by Advisory Team included in state strategic plan
#3: Conduct consistent communications and outreach to elevate the state’s poverty reduction efforts and ensure state leaders and external stakeholders are working together.	<p>Remaining nine listening forums completed</p> <p>At least six of the Interagency Workgroup’s meetings in 2018 are held in communities with a high concentration of poverty</p> <p>Two statewide summits held in 2018 [evaluations will be conducted]</p>	At least three public/private partners identified and engaged for potential public/private partnership	At least one public/private funding opportunity is identified for supporting statewide intergenerational opportunity and success efforts

BUDGET & NARRATIVE

We are requesting \$58,702 in carryover from our previous grant, and an additional \$53,000 for the following (see table):

- **2GEN intern.** \$5,000 is requested for an intern to support 2GEN activities and build future 2GEN leadership in Washington state
- **Materials & supplies.** \$7,791 is carried forward for materials and supplies to complete listening sessions, produce summit materials, and support future data walks related to 2GEN efforts

- **Travel.** \$1,789 is carried forward for travel to remaining listening sessions and an additional \$5,000 is requested for a site visit to at least one state 2GEN partner (e.g., UT, CT, TN)
- **Additional line item: Regional listening forums + statewide summits.** \$28,216 is carried forward and an additional \$18,000 requested to complete listening sessions and support two statewide 2GEN summits with statewide partners
- **Additional line item: Advisory Team to Workgroup on Poverty Reduction.** \$20,726 is carried forward and an addition \$25,000 requested to create a representative statewide Advisory Team (e.g., stipends, travel, per diem, child care, transportation for participants for the first 1.5 years)

PROPOSED BUDGET	Projected Carryover	Projected New Expenses	Total Anticipated Spending
Salary Personnel: DSHS Intern	\$ -	\$ 3,000	\$ 3,000
Fringe Benefits	\$ -	\$ -	\$ -
Materials & Supplies	\$ 7,971	\$ -	\$ 7,971
Travel	\$ 1,789	\$ -	\$ 1,789
Additional Line Item: Regional Forums + Summit	\$ 28,216	\$ 25,000	\$ 53,216
Additional line item: Workgroup Intergenerational Poverty	\$ 20,726	\$ 25,000	\$ 45,726
Grand Total	\$ 58,702	\$ 53,000	\$ 111,702