



STATE OF WASHINGTON  
OFFICE OF THE GOVERNOR

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## Washington State Electric Vehicle Fleets Initiative

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### GOVERNOR INSLEE'S ANNOUNCEMENT

"Today, I am announcing an updated initiative to accelerate adoption of electric vehicles in public and private fleets. We're fast-tracking my "**Washington State EV Fleets Initiative**" to ensure that at least **50% of all new state passenger vehicle purchases are electric vehicles by 2020**. I am taking this action today to help fleets scale up their use of EVs.

"We won't **defeat climate change** unless we use all of the tools we have available—and that includes what we buy in the market place for our daily use. All institutions need to focus their procurement policies and practices on low-carbon options, as these investments will **save money, protect public health, and secure our long-term future.**"

--Governor Jay Inslee

### BACKGROUND

Washington State is already a **leader in electric vehicles** thanks to generous **state incentives** like a sales tax exemption\* and EV infrastructure bank. In fact, Washington is helping lead the pack in **EV market share** nationwide. Washington State has over 33,000 EVs on the road today—that's more than nine electric vehicles per 1,000 registered vehicles.



**Fleet operations are well suited to expanding the use of electric vehicles** because they can utilize centralized charging, often have predictable routes and typically focus on life-time vehicle costs.

Fleets can also have a **big impact**. Increased fleet procurement of electric vehicles will **leverage government procurement** power, **save taxpayer dollars** over time, reconcile state agency purchase practices with **current law**, and help **accelerate EV awareness and adoption** throughout the state and beyond.

\* current sales tax exemption ended May 31, 2018. An extension is planned.

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## **CARBON REDUCTION**

This initiative will annually save between 2 to 4 metric tons of carbon emissions per vehicle.

## **COMPLEMENTARY WORK**

To meet the expanded EV purchasing targets, the Governor is directing all state agencies, beginning in FY 2019, to purchase EVs in applicable vehicle categories unless they can prove that an EV option in the market place does not meet the operational needs of the agency. In addition, when submitting a Fleet Acquisition Plan, agencies must demonstrate that they have sufficient EV charging to support their current and future EV purchases.

The Governor's EV Fleets Initiative will be overseen by the Department of Enterprise Services and will work in tandem with the State Efficiency and Environmental Performance Program.

## **FUNDING**

Because the existing vehicle funding and replacement schedule will be leveraged to deliver this initiative, it is not anticipated that many additional resources will be required. Agencies may need to provide internal resources to support infrastructure installation and FTEs to manage work related to this effort. Over time, it is expected that the substantial operating cost savings from increased EV use will reduce the overall cost of operating the state's passenger car fleet.

Nonetheless, near-term funding is available. In the 2018 Capital Budget, up to \$5.45 million of the state's Volkswagen Penalty Fund has been allocated to replacing state government-owned gas or diesel powered passenger vehicles with EVs. In addition, this initiative could potentially benefit from the Electrify America program (Volkswagen's ZEV Investment Fund), and from Washington's Volkswagen Mitigation dollars allocated to high speed charging stations across the state (up to \$17 million).

## **TIMELINE**

<b>Fiscal Year</b>	<b>Governor Jay Inslee's 2016 EV Fleets Initiative</b>	<b>Governor Jay Inslee's 2018 EV Fleets Initiative Update</b>
2016/2017	20%	<b>20%</b>
2017/2018	20%	<b>20%</b>
2018/2019	20%	<b>20%</b>
2019/2020	20%	<b>35%</b>
2020/2021	20%	<b>50%</b>

## **KEY CONTACTS**

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