TO: Interested Stakeholders

FROM: Governor Jay Inslee

DATE: May 8, 2020

SUBJECT: Partially Resuming the Retail Industry – Proclamation 20-25

This memorandum serves as the criteria for partially resuming the retail industry under Phase 1 and is effective as of May 8, 2020.

After consulting with stakeholders, we have developed the comprehensive Phase 1 – Curbside Retail and E-Commerce Industry COVID-19 Requirements. These requirements apply as long as Gubernatorial Proclamation 20-25, or any extension thereof, is in effect or if adopted as rules by a federal, state or local regulatory agency.

This memorandum only governs retail operations that are “newly authorized,” not those that were “previously authorized.” Newly authorized retail must either:

- Adopt the curbside practices set forth in the COVID-19 requirements described above, or
- Operate an E-Commerce storefront, whereby goods are bought and sold via internet or telephone, with goods delivered directly to the customer.

Previously authorized retail is any retail activity expressly described in the Appendix to Proclamation 20-25, including but not limited to:

- Retail stores supplying essential sectors;
- Grocery and convenience stores;
- Pharmacies; and
- Home improvement, auto supply, and office supply stores.

Newly authorized retail is any retail activity that was not expressly described in the Appendix to Proclamation 20-25.

This memorandum stands in the place of any omission from the Appendix to Proclamation 20-25, “Essential Critical Infrastructure Workers” and supersedes any portion of the Governor’s Guidance Bulletin, issued on March 31, 2020, that disallowed retail operations.
No retail establishment governed by this memorandum may operate until they can meet and maintain all requirements, including providing materials, schedules and equipment required to comply.

- **General questions about how to comply with safety practices** can be submitted to the state’s Business Response Center at [https://app.smartsheet.com/b/form/2562f1caf5814c46a6bf163762263aa5](https://app.smartsheet.com/b/form/2562f1caf5814c46a6bf163762263aa5).