



STATE OF WASHINGTON
OFFICE OF THE GOVERNOR

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Washington State Electric Fleets Initiative

“I am announcing a new initiative to accelerate adoption of electric vehicles in public and private fleets. This “Washington State Electric Fleets Initiative” will ensure that at least 20% of all new state passenger vehicle purchases are electric vehicles by 2017. I am taking this action today to help fleets scale up their use of EVs, and to ‘double-down’ on the 10% EV fleet target established by the Pacific Coast Collaborative.

“We won’t defeat climate change unless we use all of the tools we have available—and that includes what we buy in the market place for our daily use. All institutions need to focus their procurement policies and practices on low-carbon options, as these investments will save money, protect public health, and secure our long-term future.”

--Governor Jay Inslee

BACKGROUND

Fleet operations are well suited to expanding the use of electric vehicles because they can utilize centralized charging, often have predictable routes and typically focus on life-time vehicle costs.

Fleets can also have a big impact. More than 42,000 vehicles were sold to fleets in California, Oregon and Washington in 2013.



Washington state is already a leader in electric vehicles thanks to generous state incentives like a sales tax exemption and EV infrastructure bank. In fact, Washington is helping lead the pack in EV market share nationwide. Washington state has nearly 13,000 EVs on the road today—that’s more than three electric vehicles per 1,000 registered vehicles.

A Joint Public-Private Fleet Procurement of Electric Vehicles will leverage government procurement power, save taxpayer dollars over time due to lower life-cycle costs, reconcile state agency purchase practices with current law, and help accelerate EV awareness and adoption throughout the state and beyond.

ACTION STEPS

The final term of the state's current vehicle procurement contract expires January 1, 2017, so there is a unique opportunity over the next weeks and months to shape future outcomes. Washington will solicit proposals from electric vehicle manufacturers in early 2016. The existing vehicle funding and replacement schedule will be leveraged to deliver this initiative, and no additional resources will be required.

The following action steps outline how this joint procurement will be accomplished in short order:

1. Convene a "Washington State Electric Fleets Initiative" Design Team that includes public and private sector members to draft the solicitation, criteria and implementation plans for a new state master contract.
2. Invite other states and public and private fleets to participate in the procurement.
3. Issue a competitive solicitation and review proposals through an independent review panel.
4. Award one or more contracts with a guaranteed minimum purchase commitment.

KEY CONTACTS

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